

KYLIE STONER

EXPERIENCE

FUNATIX EVENTS — MARKETING MANAGER

Bismarck, North Dakota

May 2024 - April 2026

Day-to-day management of multiple social media channels
Ensure consistent brand voice
Develop, schedule and execute comprehensive content calendars
Create, design and distribute targeted email newsletters
Optimize paid advertising campaigns
Provide real-time content coverage during events
Event set up, tear down, management

THE BATTALION — SPORTS EDITOR, WRITER & SOCIAL MEDIA CREATOR

College Station, Texas

August 2022 - May 2024

Edit sports stories for accuracy and adherence to AP Style
Led weekly editorial meetings to assign and coordinate coverage
Reported on Texas A&M athletics with focus on engaging storytelling under tight deadlines
Collaborated with designers, photographers and editors to produce multimedia sports packages

TEXAGS — SPORTS REPORTER INTERN & PART-TIME CUSTOMER SUPPORT

College Station, Texas

March 2022 - May 2024

Reported on Texas A&M athletics with accuracy and timelines
Live-threaded sporting events on [TexAgs.com](https://www.texags.com) to deliver real-time updates
Provided responsive customer support by resolving account concerns to maintain positive user experience

CONTACT

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<https://www.sportsbystoner.com/>

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SKILLS

AP Style - Writing & Editing
Research Abilities
Social Media Experience
Literacy in Various Content Management Systems (CMS)
Excellent Communication & Collaboration
Strong Journalistic Ethics Understanding
Observation & Analysis of Interviews
Social Media Management
Content Creation

VOLUNTEER

ZOI'S ANIMAL RESCUE

College Station, Texas

Create content for adoptable animals
Assist in managing the social media pages
Increase engagement with the pages

2023 - 2024

EDUCATION

BA IN UNIVERSITY STUDIES - JOURNALISM

MINORS IN SPORT MANAGEMENT AND COMMUNICATION

Texas A&M University

2020-2024